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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/688,075	10/17/2003	Thomas Huber	2050.085US1	8165
44367	7590	07/27/2009		
SCHWEGMAN, LUNDBERG & WOESSNER/OPEN TV				
P.O. BOX 2938				
MINNEAPOLIS, MN 55402-0938				
EXAMINER				
THOMAS, JASON M				
ART UNIT		PAPER NUMBER		
2423				
NOTIFICATION DATE		DELIVERY MODE		
07/27/2009		ELECTRONIC		

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

uspto@slwip.com
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Interview Summary

Application No.

10/688,075

Applicant(s)

HUBER ET AL.

Examiner

Jason Thomas

Art Unit

2423

All participants (applicant, applicant's representative, PTO personnel):

(1) Jason Thomas.(3) Ali Mireshghi.(2) Andrew Koenig.(4) Walter Nielsen.

Date of Interview: 20 July 2009.

Type: a) ☒ Telephonic b) ☐ Video Conference
c) ☐ Personal (copy given to: 1) ☐ applicant 2) ☐ applicant's representative

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☒ No.

If Yes, brief description: _____.

Claim(s) discussed: Proposed amendment to claim 1.

Identification of prior art discussed: Matz and Pudar of record.

Agreement with respect to the claims f) ☐ was reached. g) ☒ was not reached. h) ☐ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: The applicant discussed their disclosure with respect to receiving priority levels from a subscriber and selecting an advertisement based on comparing category indicators and consequently comparing priority levels. The examiner suggested potential claim language to help advance prosecution directed to ways for the subscriber to enter the priority levels. The applicant will file a formal reply.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

/Andrew Y Koenig/
Supervisory Patent Examiner, Art Unit 2423